



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

SAGACIOUS RESEARCH **Campus Recruitment - 2019 Passing Out Batch**

ONLY FOR UNPLACED STUDENTS

Company	SAGACIOUS RESEARCH		
Batch	2019 Passing Out Batch		
Joining	IMMEDIATE		
Job Title	Profile 1 : Content Writer Profile 2 : International BDE		
Eligible Degrees	B.TECH / MBA/ B Sc / MSc / M.Tech		
Eligible Branches	ALL		
Eligibility Criteria	10 th	-	60 % Criteria
	12 th	-	60 % Criteria
	Graduation	-	60 % Criteria
	Post-Graduation	-	60 % Criteria
Location	Delhi		
Compensation (CTC)	Profile 1 : Upto 2.4 LPA		
Roles & Responsibilities	Profile 1 : <ul style="list-style-type: none"> • Create a transparent content development process • Write relevant content for intellectual property services (patent, trademark) • Day-to-day web based SEO content writing, editing and proofing • Content management of our website / Facebook / twitter page • Write original plagiarism free, unpublished articles Profile 2 : <ul style="list-style-type: none"> • Candidate will be working for Sales department of Sagacious IP and shall be involved in multiple activities like: • The candidate will be responsible for sale of professional Intellectual Property Research services to suitable prospects internationally. • As a salesperson, the candidate will start with heavy amount of prospecting to generate your own leads to which Sagacious will support you in selling custom research engagements. For Sagacious, each assignment from a client is unique in scope, topic, deliverable, and time frame. • The candidate will be dealing with top-level executives in small, medium and large-sized firms. Apart from dealing with decision 		

	<p>makers, the candidate needs experience and self-confidence to manage the procurement and administrative departments at client's end.</p> <ul style="list-style-type: none"> • Hence, the candidate must be a proven, ethical, self-starter with a motivation to deliver exceptional service to our clients. • One of the critical requirements & company policy is that your engagement framework of Sales should always keep the Sales Manager involved with the client during the progress of the deal. • We are not looking for candidates who like to develop their portfolio of clients without keeping Sales Manager in the loop. • Teamwork is key characteristic for us. • The candidate should be skilled cold caller and can manage heavy calling, especially during first six months of his job. • The type of services we sell require the salesperson to be a 'prospecting guru' who will farm out leads on daily basis. • Experience in IP (Intellectual Property) industry is desirable though not mandatory. • Net-net, we need professional sales person.
Skills Required	<ul style="list-style-type: none"> • Excellent written english skills with specific focus on language, spelling, grammar and punctuations • Ability to express ideas in a logical manner • Good with interpersonal communication and possesses team work attitude • Passionate about new media and digital technologies and updated with the trending issues worldwide.
How to Apply?	<p>Interested and eligible students need to apply on the link given below latest by 5th May 2019 by 2:00 PM</p> <p>Click here to apply</p> <p>Late entries will be automatically deleted.</p>

My Best Wishes are with you!

Prof. Dr. Ajay Rana
Advisor